

Your access to long term care providers in Arizona



Engagement Guide 2025

Partner ■ Sponsor ■ Exhibitor



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Introducing the AHCA Partnership...

Partnering with the Arizona Health Care Association (AHCA) offers you an open door to work directly with skilled nursing centers and assisted living communities throughout the state of Arizona. AHCA takes pride in being the state's largest professional long term care association and advocacy organization, representing member facilities who care for more than 18,000 of Arizona's elderly citizens. AHCA is a thriving organization serving the vast majority of your target market.

AHCA's business partnership program is offered to companies engaged in supplying products and services to the long term care profession. AHCA partners will gain valuable access to decision makers in long term care, as well as prized marketing and business development opportunities. Throughout the year, you'll be able to engage in multiple educational opportunities and networking events, including the annual convention and expo, as well as Quality Forums, seminars, and webinars. AHCA partners are also highlighted in weekly newsletters and other communications.

Come join us and help support the long term care profession in Arizona!



Demographics

AHCA is here to help you break down the barriers to engagement with key decision makers at member facilities and communities throughout the state.

Extend your reach as a Title Sponsor through our communication platforms.

Reach decision makers at AHCA events like the Annual Convention & Expo or other educational events throughout the year

Membership Base

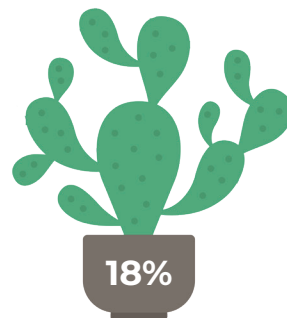
- For and not for-profit
- Long term care providers
- Skilled nursing providers
- Assisted living centers
- Post-acute providers



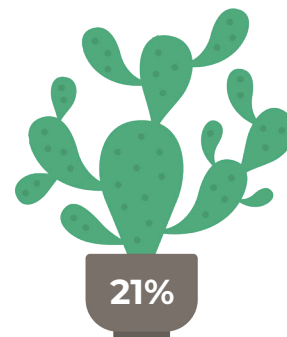
Facility staff



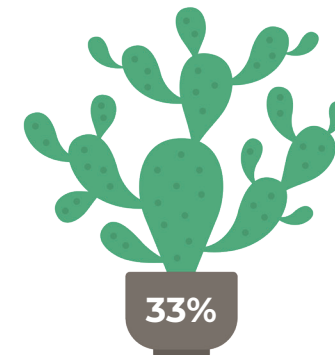
Owners / Operators / Corporate / C-Level



Department Directors



Clinical (DON, ADON, etc.)



Administrators / Executive Directors

AHCA Update newsletter

840

Recipients Bi-weekly



Website

900

Visitors Weekly



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Value in Sponsorship

| 2025 PARTNERSHIP TIERS | AMOUNT | TOTAL VALUE |
|------------------------|--------------------|-------------------|
| Title Partner | \$30,000 | \$37,178 |
| Premier Partner | \$20,000 | \$28,888 |
| Champion Partner | \$10,000 | \$14,694 |
| Ambassador Partner | \$5,000 | \$6,299 |
| Value Partner | \$699 | Annual Discounts |
| Impact Sponsorships | Individual Amounts | Individual Values |

Your access to long term care providers in Arizona

| Program Item | Value |
|--|--------------|
| ■ Business Partner Annual Dues..... | \$ 699 |
| ■ AHCA Membership List with Email..... | \$ 500 |
| ■ Company Information on AHCA website..... | \$ 100 |
| ■ 16 x 20 Upgraded Location Exhibitor Booth (4 booths)..... | \$10,000 |
| ■ Power for Expo Booth..... | \$ 500 |
| ■ Company Included in the Convention and Expo Exhibitor Game..... | \$ 2,000 |
| ■ Two Additional Convention and Expo Registrations..... | \$ 790 |
| ■ Speak for One-Minute in General Session “Vendor Quick Fire”..... | \$ 1,000 |

Branding info for the entire year on AHCA events including Convention and Expo and AHCA educational events.

| Branding Item | Value |
|--|--------------|
| ■ Logo in AHCA Membership Directory..... | \$ 1,500 |
| ■ Logo on AHCA Convention Page..... | \$ 2,000 |
| ■ Company Branding Item in Convention and Expo Tote Bag..... | \$ 1,500 |
| ■ AHCA Convention Brochure Acknowledgement..... | \$ 2,500 |
| ■ Logo Displayed on Convention 2025 Hotel Reader Board..... | \$ 3,600 |
| ■ Logo on the 2025 AHCA Convention and Expo Entry Doors..... | \$ 1,200 |
| ■ 8 X 10 table at AHCA Convention and Expo on Wednesday “Sponsor Row”..... | \$ 899 |
| ■ Business Partner Table at an AHCA Educational Event (2)..... | \$ 4,000 |
| ■ Two Attendee Registrations for an AHCA Educational Event..... | \$ 390 |
| ■ Convention APP Sponsor..... | \$ 1,500 |
| ■ Digital Advertising on website and AHCA Newsletter..... | \$ 2,000 |
| ■ Submit a Directory Article for the AHCA Membership Directory..... | \$ 500 |

TITLE PARTNER AMOUNT **\$30,000**

TOTAL VALUE **\$37,178**

Premier Partner

| Program Item | Value |
|--|--------------|
| ■ Business Partner Annual Dues..... | \$ 699 |
| ■ AHCA Membership List with Email..... | \$ 500 |
| ■ Company Information on AHCA website..... | \$ 100 |
| ■ 8 x 20 Upgraded Location Exhibitor Booth (2 Booths)..... | \$ 5,000 |
| ■ Company Included in the Convention and Expo Exhibitor Game..... | \$ 2,000 |
| ■ Speak for One-Minute in General Session “Vendor Quick Fire”..... | \$ 1,000 |

Branding info for the entire year on AHCA events including Convention and Expo and AHCA educational events.

| Branding Item | Value |
|--|--------------|
| ■ Logo in AHCA Membership Directory..... | \$ 1,500 |
| ■ Logo on AHCA Convention Page..... | \$ 2,000 |
| ■ Company Branding Item in Convention and Expo Tote Bag..... | \$ 1,500 |
| ■ AHCA Convention Brochure Acknowledgement..... | \$ 2,500 |
| ■ Logo Displayed on Convention 2025 Hotel Reader Board..... | \$ 3,600 |
| ■ Logo on the 2025 AHCA Convention and Expo Entry Doors..... | \$ 1,200 |
| ■ 8 X 10 table at AHCA Convention and Expo on Wednesday “Sponsor Row”..... | \$ 899 |
| ■ Business Partner Table at an AHCA Educational Event (1)..... | \$ 2,000 |
| ■ Two Attendee Registrations for an AHCA Educational Event..... | \$ 390 |
| ■ Convention APP Sponsor..... | \$ 1,500 |
| ■ Digital Advertising on website and AHCA Newsletter..... | \$ 2,000 |
| ■ Submit a Directory Article for the AHCA Membership Directory..... | \$ 500 |

PREMIER PARTNER AMOUNT **\$20,000**

TOTAL VALUE **\$28,888**

Champion Partner

Your access to long term care providers in Arizona

| Program Item | Value |
|--|--------------|
| ■ Business Partner Annual Dues..... | \$ 699 |
| ■ AHCA Membership List with Email..... | \$ 500 |
| ■ Company Information on AHCA website..... | \$ 100 |
| ■ 8 x 10 Upgraded Location Exhibitor Booth..... | \$ 2,500 |
| ■ One Additional Convention Registration..... | \$ 395 |
| ■ Company Included in the Convention and Expo Exhibitor Game..... | \$2,000 |
| ■ Speak for One-Minute in General Session “Vendor Quick Fire”..... | \$ 1,000 |

Branding info for the entire year on AHCA events including Convention and Expo and AHCA educational events.

| Branding Item | Value |
|--|--------------|
| ■ Logo in AHCA Membership Directory..... | \$ 1,500 |
| ■ Logo on AHCA Convention Page..... | \$ 2,000 |
| ■ Company Branding Item in Convention and Expo Tote Bag..... | \$ 1,500 |
| ■ AHCA Convention Brochure Acknowledgement..... | \$ 2,500 |

CHAMPION PARTNER AMOUNT **\$10,000**

TOTAL VALUE **\$14,694**



Ambassador Partner

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| Program Item | Value |
|---|----------|
| ■ Business Partner Annual Dues..... | \$ 699 |
| ■ AHCA Membership List with Email..... | \$ 500 |
| ■ Company Information on AHCA website..... | \$ 100 |
| ■ 8 x 10 Upgraded Location Exhibitor Booth..... | \$ 2,000 |
| ■ Impact Sponsorship Item..... | \$ 3,000 |

| | |
|----------------------------------|----------------|
| AMBASSADOR PARTNER AMOUNT | \$5,000 |
| TOTAL VALUE | \$6,299 |

Value Partner

- Program Item**
- Annual Membership Dues
 - Discounted Exhibitor Pricing
 - Discounted Educational Pricing

| | |
|--------------------|--------------|
| TOTAL VALUE | \$699 |
|--------------------|--------------|



Your access to long term care providers in Arizona

| Program Item | Value |
|---|----------|
| ■ AHCA Business Partner Table (forums, seminars, breakfast clubs) | \$ 2,000 |
| ■ Wi-Fi Sponsor for AHCA Education Events | \$ 3,000 |
| ■ Breakout Session (AHCA Convention & Expo)..... | \$ 1,500 |
| ■ Brochure Acknowledgement (AHCA Convention & Expo)..... | \$ 2,500 |
| ■ Registration Desk Branding (AHCA Convention & Expo)..... | \$ 3,000 |
| ■ Foyer Pillars Branding (AHCA Convention & Expo) (4 available) | \$ 4,000 |
| ■ Banner Banisters (AHCA Convention & Expo) (3 available)..... | \$ 4,000 |
| ■ Coffee Break (AHCA Convention & Expo) (5 available) | \$ 4,000 |
| ■ Breakfast Sponsor (AHCA Convention & Expo) (5 available) | \$ 7,200 |
| ■ Lunch Sponsor (AHCA Convention & Expo) (10 available)..... | \$10,000 |
| ■ Internet Sponsor (AHCA Convention and Expo) | \$ 2,500 |
| ■ 360 Photo Booth (AHCA Convention and Expo) | \$ 3,000 |
| ■ Professional Headshot Sponsor (AHCA Convention and Expo)..... | \$ 5,000 |
| ■ Lanyard Sponsor (AHCA Convention and Expo)..... | \$ 2,500 |
| ■ Lanyard Sponsor (2025 Educational Events)..... | \$ 2,500 |
| ■ 2025 Exclusive Lanyard Sponsor (Convention and other Educational Events)..... | \$ 5,000 |
| ■ Half Page in Convention Brochure (AHCA Convention and Expo) | \$ 2,500 |
| ■ Full Page in Convention Brochure (AHCA Convention and Expo)..... | \$ 5,000 |
| ■ Full Back Page Brochure (AHCA Convention and Expo)..... | \$ 6,500 |
| ■ Mobile App (AHCA Convention and Expo) | \$ 2,000 |
| ■ Speaker Introduction (AHCA Convention and Expo)..... | \$ 1,000 |
| ■ Hotel Room Key Branding (AHCA Convention and Expo)..... | \$ 3,500 |
| ■ Charging and Networking Lounge (AHCA Convention and Expo) | \$ 4,000 |
| ■ AHCA Long Term Care Chefs Competition (AHCA Convention and Expo)..... | \$ 5,000 |

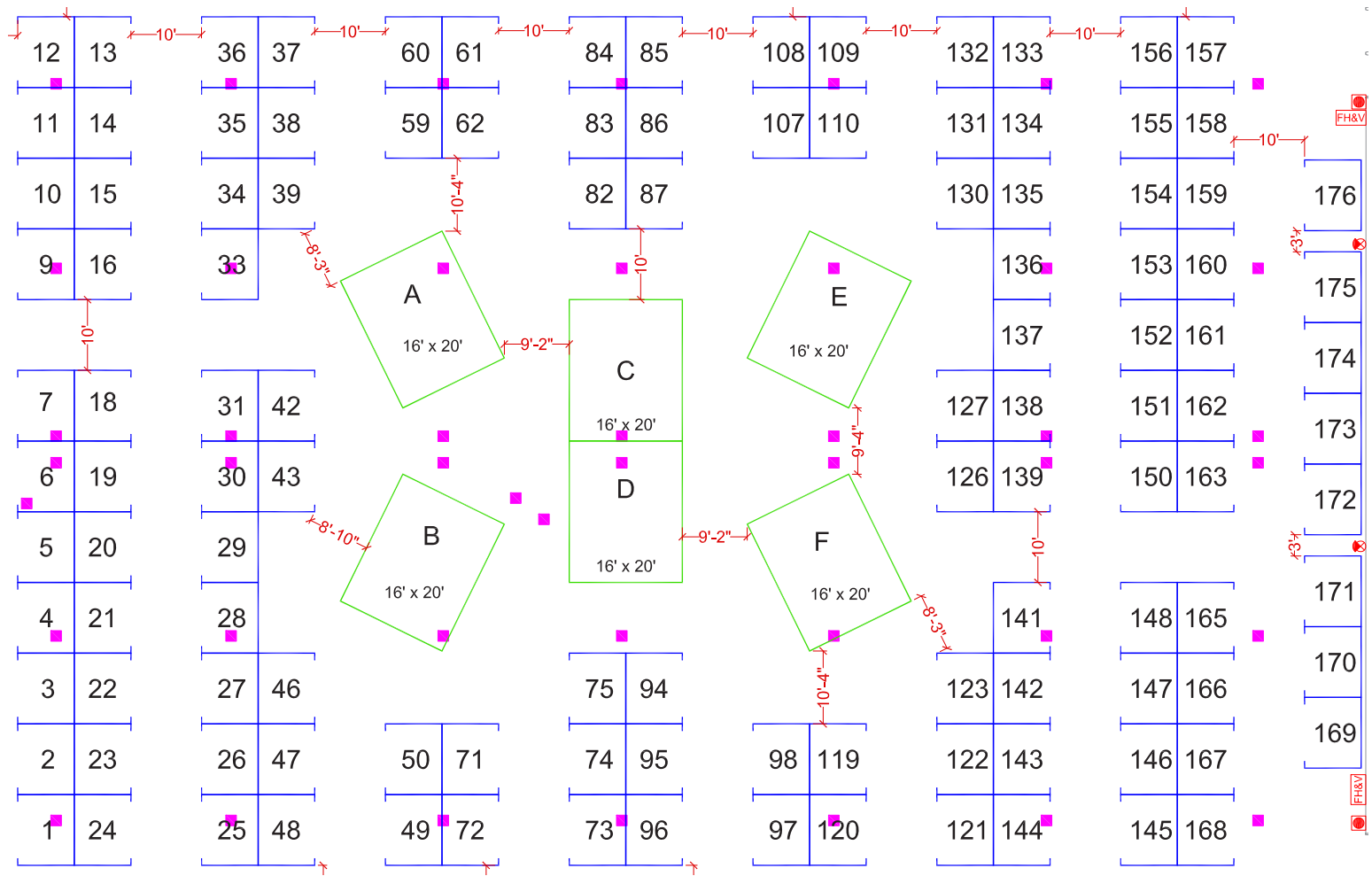


Navigating Quality



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2025 AHCA Convention & Expo | June 16-18
Renaissance Glendale Hotel & Spa





PREMIER sponsor \$5,000

- Four (4) Golfers
- Signage in the registration area
- Signage at two holes
- Recognition at Golf Luncheon
- Recognition on all promotional and marketing materials
- Recognition on sponsorship information sheet

DREAM sponsor \$3,000

- Two (2) golfers
- Signage in the registration area
- Signage at one hole
- Recognition at Golf Luncheon
- Recognition on all promotional and marketing materials
- Recognition on sponsorship information sheet

BREAKFAST sponsor \$2,000

- Exclusive sponsor of Breakfast
- Recognition at Golf Luncheon
- Recognition on all promotional and marketing materials
- Prominent recognition on sponsorship information sheet
- One player for the Tournament (\$200 value)

GOLF BALL sponsor \$2,000

- Exclusive Golf Ball sponsor of the Golf Tournament
- Recognition at Golf Luncheon
- Recognition on all promotional and marketing materials
- Recognition on sponsorship information sheet
- One player for the Tournament (\$200 value)

WATER BOTTLE sponsor \$1,000

- Exclusive water bottle sponsor of the Tournament
- Prominent logo placement on each bottled water
- Recognition at Golf Luncheon
- Recognition on all promotional and marketing materials
- Recognition on sponsorship information sheet

HOLE sponsor \$800

- Tournament-wide recognition
- Signage on the green

ALA CARTE

Bloody Mary Sponsor
\$2,000+

Putting Contest Sponsor
\$1,500+

Skee Golf Sponsor
\$1,500+

Driving Range Sponsor
\$1,500+

Hole in One/Prize Hole Sponsor
\$1,000

Contributing Sponsor
Golf towels, hats, bags, balls, divot tool,
snacks, sun block, hand sanitizer, etc.
(enough for 150 players)
At Cost+

ALL sponsors will receive
Tournament-wide recognition



FOR MORE INFORMATION

Contact Krysten Dobson, Director of Education & Grant Management
Arizona Health Care Association
3003 N. Central Ave, Suite 860 | Phoenix, AZ 85012
PH: 602-265-5331 | FAX: 602-265-4401 | EMAIL: kdobson@azhca.org