



AHCA

ARIZONA HEALTH CARE ASSOCIATION
SINCE 1953

Quality and Beyond

Presenting your access to long term care professionals

2024 AHCA Convention & Expo

◆ July 15-17, 2024

Sheraton Phoenix Downtown

◆ **EXHIBITOR PACKET**



BENEFITS OF EXPO PARTICIPATION

Network with decision makers

The AHCA Annual Convention & Expo attracts owners, clinical leaders, administrators, managers, corporate and regional staff, as well as members of the interdisciplinary teams.

Participate in the convention education

Exhibitors can join any of the education sessions offered during the convention as part of their fee. CEUs are available per request for exhibitors.

Enjoy one of the largest long term care conventions in the west

AHCA is the largest long term care association in the state and attracts over 500 attendees from around the west.

Six hours of non-competing expo time

Attendees can enjoy the expo without worrying about missing education or other convention events.

List of the attendees

Exhibitors receive the list of all the attendees including their facility/community, address, and email address.

WHAT YOU GET



- One 6 foot skirted display table
- Two chairs
- An identification sign
- Admission for 2 representatives (only \$150 per person for up to 3 additional people who will staff the booth)
- 8'x10' pipe and draped exhibit space in a carpeted ballroom
- Pre & post attendee list
- Overnight security
- Six hours of non-competing expo time
- Additional service requirements are available. Information will be distributed after the booth is purchased.



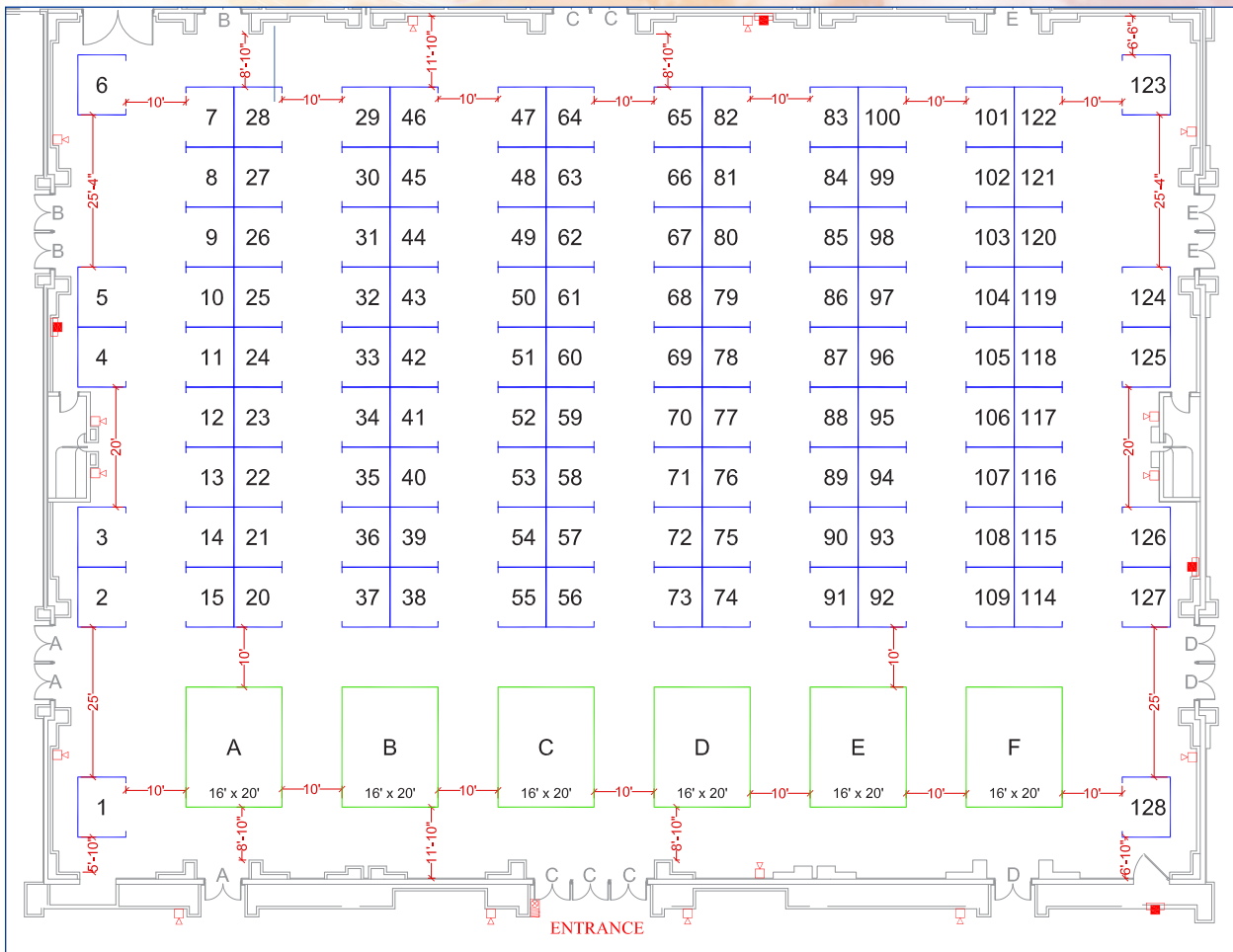
RESERVE YOUR BOOTH



BOOTH RESERVATION

MEMBER
\$1,850 (8'x10' Booth)

NON-MEMBER
\$2,550 (8'x10' Booth)





Your access to long term care professionals

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July 15-17, 2024 Sheraton Phoenix Downtown

340 N. 3rd Street Phoenix, AZ 85004 *Location*

EXPO HOURS*

**Note the hours are different from previous years. Expo times are subject to change without notice*

MONDAY, JULY 15, 2024

7:00 – 11:00 am..... Move in
12:00 – 2:00 pm..... Expo hours
3:30 – 4:00 pm..... Expo hours

TUESDAY, JULY 16, 2024

10:00 – 11:00 am..... Expo hours
12:00 – 1:30 pm..... Expo hours
2:30 – 3:30 pm..... Expo hours
3:30 – 5:00 pm..... Move out

RESERVE YOUR HOTEL ROOM

Contact the Sheraton Phoenix Downtown using the link below or by calling 866-837-4213 and letting them know you are with the Arizona Health Care Association. **Rates are guaranteed through June 17, 2024 at \$144** plus tax & fees per room, single or double. When you reserve a room, you will receive free self-parking at the hotel.

HOTEL RESERVATIONS

SPONSORSHIPS

TITLE SPONSOR \$ 30,000

- 16 X 20 Trade Show Booth with Prime Location
- Eight Passes to the AHCA Convention

ENTIRE TITLE SPONSOR PACKAGE

PREMIER SPONSOR \$ 20,000

- 8 X 20 Trade Show Booth with Premier Location
- Four Passes to the AHCA Convention

ENTIRE PREMIER SPONSOR PACKAGE

CHAMPION SPONSOR \$ 10,000

- 8 x 10 Trade Show Booth with Upgraded Location
- Three Passes to AHCA Convention

ENTIRE CHAMPION SPONSOR PACKAGE

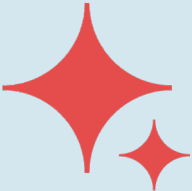
AMBASSADOR SPONSOR \$ 5,000

- 8 x 10 Trade Show Booth with Upgraded Location

ENTIRE AMBASSADOR SPONSOR PACKAGE

IMPACT SPONSORSHIPS

- AHCA Seminar.....\$ 1,000
- Award Flowers.....\$ 1,000
- Breakout Session.....\$ 1,000
- Brochure Acknowledgement at the AHCA Convention.....\$ 1,000
- Registration Desk\$ 1,000
- Speaker Introduction\$ 1,000
- Professional Head Shot Stand Sponsor.....\$ 1,500
- PEAK Performance Seminar Series.....\$ 2,000
- AHCA Convention Mobile App.....\$ 2,000
- Internet Sponsor.....\$ 2,000
- 360° Photo Booth.....\$ 2,000
- Lanyard Sponsor.....\$ 2,500
- Half Page Brochure\$ 2,500
- Escalator Banner\$ 3,000
- Coffee Walk Sponsor.....\$ 3,000
- Tradeshow Coffee Stand\$ 3,000
- Hotel Check-in Gift\$ 3,500
- Hotel Room Keys.....\$ 3,500
- Charging and Networking Lounge\$ 4,000
- Beverage and Snack.....\$ 5,000
- Full Page Brochure\$ 5,000
- Chef Competition\$ 5,000
- Award Breakfast (2).....\$ 5,000
- Back Page Brochure.....\$ 7,000
- Breakfast Sponsor.....\$ 7,500
- Lunch Sponsor.....\$ 10,000



For a complete list of other AHCA sponsorship opportunities, click on the Engagement Guide button.

AHCA ENGAGEMENT GUIDE

TERMS & CONDITIONS



EXHIBITOR REPRESENTATIVES: Your booth fee includes all food and beverages for up to two (2) representatives during the expo hours. There will be an additional cost for more than two (2) representatives at your booth.

CANCELLATIONS: No refunds given unless AHCA can sell your booth. No refunds are given to no-show exhibitors. They are responsible for payment in full.

ADDITIONAL PEOPLE: Exhibitors may have up to three additional people per booth for an extra \$150 per person. Attendees signed up as an exhibitor must be staffing the booth, otherwise they must register for the convention. **A maximum of 5 people can be in a booth; additional people over 5 will be charged the full convention registration rate.**

EXHIBIT BOOTHS: Space will be on a first come/first serve basis. AHCA reserves the right to reassign space. No sharing or subletting of exhibit space is permitted.

SET UP & TEAR DOWN: All exhibitors will be notified of the official set up and tear down times. No exhibitors will be permitted to dismantle, remove, or exit their booth until the official close of the expo.

PAYMENT: Checks are to be made payable to: Arizona Health Care Association, 3003 N. Central Ave, Suite 860, Phoenix, AZ 85012. Payment can be made at the time of registration (preferred) or via the online payment portal or by check upon receipt of the invoice. All exhibit booth registrations must be paid by May 31, 2024. Contact Frank Caruso at 602-241-4645 or fcarus@azhca.org for more information.

POLICY: It is the policy of Arizona Health Care Association (the "Association") that Businesses or Vendors who are not Exhibitors, Presenters, AHCA Board Members, AHCA Staff Consultants, Sponsors and/or licensed Nursing Home Administrators, Assisted Living Managers, or other staff of skilled nursing facilities or assisted living communities, may not attend the AHCA Convention.

PHOTO RELEASE: By registering for and/or attending the event, you acknowledge and agree that photographs, video, and other recordings of the event may be taken by AHCA or parties acting on behalf of AHCA, and that these photographs, video, and other recordings may be used by AHCA in any media now known or later invented for any purpose related to AHCA's mission, including educational, promotional, and awareness-related uses.



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REGISTER ONLINE

Company Name _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ E-mail _____ Website _____

Please pick your top three booth locations

1. _____ 2. _____ 3. _____

Services/products displayed (list exactly for marketing material) _____

Expo Contact Person _____

Cell phone _____ Title _____

Email Address _____

Please print all information (or register online)

Credit Card Number Master Visa AMX _____ Exp Date _____

Name on the Card _____ Security Code _____

Billing Address of the Credit Card _____

PLEASE NOTE: The “Expo Contact Person” will receive an email in early May 2024 with a link to register the booth attendees. That link will allow you to register up to five (5) booth attendees for your reserved booth.

Exhibitor fee includes all food and beverages for up to two people. There will be an additional fee of \$150 per person (up to three additional people) for more than two people at your table/booth. More than five people will require additional registration fees.

In completing this application, we agree to exhibit under, and comply with, the accompanying contract regulations printed in the pages of this contract, including the terms and conditions.

Signature _____ Date _____

If you have any questions or would like more information, please contact Frank Caruso at 602-241-4645 or fcaruso@azhca.org . **Thank you for your support!**



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3003 N. Central Ave, Suite 860 | Phoenix, AZ 85012

Ph: 602-265-5331 | Fax: 602-265-4401 | www.azhca.org