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Introducing the AHCA Partnership...

Partnering with the Arizona Health Care Association (AHCA) offers you an open door to work directly with skilled nursing centers and assisted living communities throughout the state of Arizona. AHCA takes pride in being the state’s largest professional long term care association and advocacy organization, representing member facilities who care for more than 18,000 of Arizona’s elderly citizens. AHCA is a thriving organization serving the vast majority of your target market.

AHCA’s business partnership program is offered to companies engaged in supplying products and services to the long term care profession. AHCA partners will gain valuable access to decision makers in long term care, as well as prized marketing and business development opportunities. Throughout the year you’ll be able to engage in multiple educational opportunities and networking events, including the Annual Convention and Expo as well as AHCA Quality Forums, seminars, and webinars. AHCA partners are also highlighted in weekly newsletters and other communications.

Come join us and help support the long term care profession in Arizona!
Demographics

AHCA is here to help you break down the barriers to engagement with key decision makers at member facilities and communities throughout the state.

Extend your reach as a sponsor through our communication platforms.

Reaching decision makers at AHCA events like the Annual Convention and Expo or the AHCA Quality Forums held multiple times throughout the year.

AHCA Update Newsletter

- 890 Recipients | Weekly

AHCA Website

- 950 Visitors Weekly
## Value in Sponsorship

<table>
<thead>
<tr>
<th>SPONSOR LEVEL</th>
<th>SPONSOR AMOUNT</th>
<th>TOTAL VALUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Title Sponsor</td>
<td>$30,000</td>
<td>$58,049</td>
</tr>
<tr>
<td>Premier Sponsor</td>
<td>$20,000</td>
<td>$26,069</td>
</tr>
<tr>
<td>Champion Sponsor</td>
<td>$10,000</td>
<td>$12,449</td>
</tr>
<tr>
<td>Ambassador Sponsor</td>
<td>$5,000</td>
<td>$6,699</td>
</tr>
<tr>
<td>Impact Sponsorships</td>
<td>Individual Amounts</td>
<td>Individual Values</td>
</tr>
</tbody>
</table>

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Arizona Health Care Association | www.azhca.org

Engagement Guide 2023 Partner • Sponsor • Exhibitor | 5
Title Sponsor

Exclusive – Only 4 Title Sponsorships Available

- Business Affiliate Membership $ 699
- 16 X 20 Trade Show Booth with Prime Location $ 9,000
- Eight Passes to the AHCA Convention $ 1,000
- Speak for one minute in general session $ 1,000
- Introduce General Session Speaker at the AHCA Convention $ 1,000
- Name Badge Sponsor $ 3,000
- Tote Bags Stuffer or Seat Drop your choice at each in-person meeting $ 1,500
- Logo on AHCA Convention Tote Bag $ 3,500
- Logo/link on AHCA Convention Website $ 2,000
- AHCA Convention Brochure Acknowledgement $ 2,500
- AHCA Convention App Sponsorship $ 1,500
- Dinner With Board Members at the AHCA Convention $ 4,500
- AHCA Convention Breakout Session Room Host $ 1,000
- AHCA Quality Forum Sponsor (Booth Included) $10,000
- Two Registrations for all AHCA Quality Forums $ 1,850
- AHCA Seminar Sponsor (Dates TBD) $ 3,000
- AHCA Webinar Sponsor (Dates TBD) $ 3,000
- Logo/link on AHCA Website for 12 Months $ 1,500
- Digital Advertising – with your Company Bio in AHCA Newsletters, Logo in Quality Newsletter and Four Social Media Posts $ 3,000
- Advertisement in AHCA Directory $ 3,000
- Attendee List $ 500

TITLE SPONSOR AMOUNT $30,000
TOTAL VALUE $58,049
### Premier Sponsor

- Business Affiliate Membership $699
- 8 X 20 Trade Show Booth with Premier Location $5,000
- Four Passes to the AHCA Convention $500
- Speak for one minute in general session $1,000
- Logo/link on AHCA Convention Website $2,000
- AHCA Convention Brochure Acknowledgement $2,500
- Tote Bag Stuffer $1,000
- Logo on AHCA Convention Tote Bags $3,500
- AHCA Convention App Sponsor $1,500
- AHCA Convention Breakout Session Room Host $1,000
- AHCA Quality Forums Sponsor (2) (Booth Included) $3,000
- Two Registrations for one Quality Forum $370
- General signage at the AHCA Convention & two AHCA Quality Forums $1,000
- Digital Advertising – BA Spotlight in Newsletter, two Social Media Posts, Company Listing in Annual Directory $2,500
- Attendee List $500

**PREMIER SPONSOR AMOUNT** $20,000

**TOTAL VALUE** $26,069
Champion Sponsor

- Business Affiliate Membership $699
- 8 x 10 Trade Show Booth with Upgraded Location $2,500
- Three Passes to AHCA Convention $250
- Speak for one minute in general session $1,000
- Logo/link on AHCA Convention Website $2,000
- AHCA Convention Brochure Acknowledgement $2,500
- Tote Bag Stuffer $1,000
- General Signage at AHCA Convention $1,000
- AHCA Convention Breakout Session Room Host $1,000
- Attendee List $500

CHAMPION SPONSOR AMOUNT $10,000
TOTAL VALUE $12,449
## Ambassador Sponsor

- Business Affiliate Membership: $699
- 8 x 10 Trade Show Booth with Upgraded Location: $2,500
- Impact Sponsor Item (AHCA Choice): $3,000
- Attendee List: $500

**AMBASSADOR SPONSOR AMOUNT**: $5,000  
**TOTAL VALUE**: $6,699
# Impact Sponsorships

## Individualized

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>AHCA Seminar</td>
<td>$1,000</td>
</tr>
<tr>
<td>Award Flowers</td>
<td>$1,000</td>
</tr>
<tr>
<td>Breakout Session</td>
<td>$1,000</td>
</tr>
<tr>
<td>Brochure Acknowledgement at the AHCA Convention</td>
<td>$1,000</td>
</tr>
<tr>
<td>Registration Desk</td>
<td>$1,000</td>
</tr>
<tr>
<td>Speaker Introduction</td>
<td>$1,000</td>
</tr>
<tr>
<td>Hand Sanitizing Stations</td>
<td>$1,500</td>
</tr>
<tr>
<td>Professional Head Shot Stand Sponsor</td>
<td>$1,500</td>
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<tr>
<td>Quality Forum</td>
<td>$1,500</td>
</tr>
<tr>
<td>AHCA Convention Mobile App</td>
<td>$2,000</td>
</tr>
<tr>
<td>Internet Sponsor</td>
<td>$2,000</td>
</tr>
<tr>
<td>Lanyard Sponsor</td>
<td>$2,500</td>
</tr>
<tr>
<td>Escalator Banner</td>
<td>$3,000</td>
</tr>
<tr>
<td>Coffee Walk Sponsor</td>
<td>$3,000</td>
</tr>
<tr>
<td>Tradeshow Coffee Stand</td>
<td>$3,000</td>
</tr>
<tr>
<td>Hotel Check-in Gift</td>
<td>$3,500</td>
</tr>
<tr>
<td>Hotel Room Keys</td>
<td>$3,500</td>
</tr>
<tr>
<td>Charging and Networking Lounge</td>
<td>$4,000</td>
</tr>
<tr>
<td>Beverage and Snack</td>
<td>$5,000</td>
</tr>
<tr>
<td>Breakfast</td>
<td>$7,500</td>
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<tr>
<td>Monday Game Night (Trade Show)</td>
<td>$7,500</td>
</tr>
<tr>
<td>Lunch Sponsor</td>
<td>$10,000</td>
</tr>
</tbody>
</table>
AHCA Quality Forums, Education & Events

JANUARY
- January 10 ......................... AHCA Regulation Webinar

FEBRUARY
- February 1 ......................... Disaster Ready Tabletop Exercise: Phoenix
- February 9 ......................... Quality Forum: New Horizons in Dementia Care
- February 14 ...................... AHCA Regulation Webinar

MARCH
- March 2 ......................... Annual Disaster Ready Summit
- March 14 ......................... AHCA Regulation Webinar
- March ........................... AHCA Advocacy Day: Our Voice... Our Future

APRIL
- April 11 ............................ AHCA Regulation Webinar
- April 13 ......................... Quality Forum: Reimbursement and Health Policy

(continued on next page)
AHCA Quality Forums, Education & Events (continued)

MAY
- May 4 ......................... Disaster Ready Tabletop Exercise: Flagstaff
- May 9 ......................... AHCA Regulation Webinar
- May 11 ....................... Business Affiliate Luncheon

JUNE
- June 8 ......................... Disaster Ready Tabletop Exercise: Kingman
- June 13 ....................... AHCA Regulation Webinar

JULY
- July 11 ....................... AHCA Regulation Webinar
- July 25-27 .................... 2023 AHCA Convention & Expo ... Quality: Seeing the Forest AND the Trees

AUGUST
- August 8 ..................... AHCA Regulation Webinar

SEPTEMBER
- September 12 .............. AHCA Regulation Webinar
- September 21 ............... Quality Forum: Survey, Care and Compliance
- September 29 ............... AHC Foundation: Paul R Friedlan Classic Golf Tournament

OCTOBER
- October 10 .................. AHCA Regulation Webinar
- October 19 ................... Assisted Living Summit: There's no Place Like Home

NOVEMBER
- November 9 ............... AHCA Quality Forum: PDPM, ICD-10 MDS
- November 14 ............... AHCA Regulation Webinar

DECEMBER
- December 12 .............. AHCA Regulation Webinar
PREMIER sponsor $5,000
- Four (4) Golfers
- Signage in the registration area
- Signage at two holes
- Recognition at Golf Luncheon
- Recognition on all promotional and marketing materials
- Recognition on sponsorship information sheet

DREAM sponsor $3,000
- Two (2) golfers
- Signage in the registration area
- Signage at one hole
- Recognition at Golf Luncheon
- Recognition on all promotional and marketing materials
- Recognition on sponsorship information sheet

BREAKFAST sponsor $2,000
- Exclusive sponsor of Breakfast
- Recognition at Golf Luncheon
- Recognition on all promotional and marketing materials
- Prominent recognition on sponsorship information sheet
- One player for the Tournament ($200 value)

GOLF BALL sponsor $2,000
- Exclusive Golf Ball sponsor of the Golf Tournament
- Recognition at Golf Luncheon
- Recognition on all promotional and marketing materials
- Recognition on sponsorship information sheet
- One player for the Tournament ($200 value)

WATER BOTTLE sponsor $1,000
- Exclusive water bottle sponsor of the Tournament
- Prominent logo placement on each bottled water
- Recognition at Golf Luncheon
- Recognition on all promotional and marketing materials
- Recognition on sponsorship information sheet

HOLE sponsor $800
- Tournament-wide recognition
- Signage on the green

ALA CARTE

Bloody Mary Sponsor
$2,000

Putting Contest Sponsor
$1,500

Skee Golf Sponsor
$1,500

Driving Range Sponsor
$1,500

Hole in One/Prize Hole Sponsor
$1,000

Contributing Sponsor
Golf towels, hats, bags, balls, divot tool, snacks, sun block, hand sanitizer, etc.
(Enough for 100 players)
At Cost

ALL sponsors will receive Tournament-wide recognition