

2022 Convention & Expo
July 18-20, 2022 | Sheraton Phoenix Downtown

DESTINATION DOWNTOWN



www.azhca.org

*Game on ...
Quality*

Exhibitor Packet

Presenting your access to long term care professionals

BENEFITS OF EXPO PARTICIPATION

Network with decision makers

The AHCA Annual Convention & Expo attracts owners, clinical leaders, administrators, managers, corporate and regional staff, as well as members of the interdisciplinary teams.

Participate in the convention education

Exhibitors can join any of the education sessions offered during the convention as part of their fee.

Enjoy one of the largest long term care conventions in the Southwest

AHCA is the largest long term care association in the state and attracts over 500 attendees from around the west.

Four hours of non-competing expo time

Attendees can enjoy the expo without worrying about missing education or other convention events.

List of the attendees

Exhibitors receive the list of all the attendees including their facility/community, address, and email address.

Thousands of dollars of prizes are given away

to convention attendees to keep the excitement in the expo. The AHCF Silent Auction, food, and entertainment are all also a part of the event, keeping the expo a hot spot for those participating.

WHAT YOU GET

- One 6 foot skirted display table
- Two chairs
- An identification sign
- Admission for 2 representatives (only \$150 per person for up to 3 additional people who will staff the booth)
- 8'x10' pipe and draped exhibit space in a carpeted ballroom
- Pre & post attendee list
- Overnight security
- Eight hours of non-competing expo time
- Additional service requirements are available through CSI. Information will be distributed after the booth is purchased.





RESERVE YOUR BOOTH HERE

BOOTH RESERVATION

BOOTH FEES

Rates if registration and payment received by **February 28, 2022**

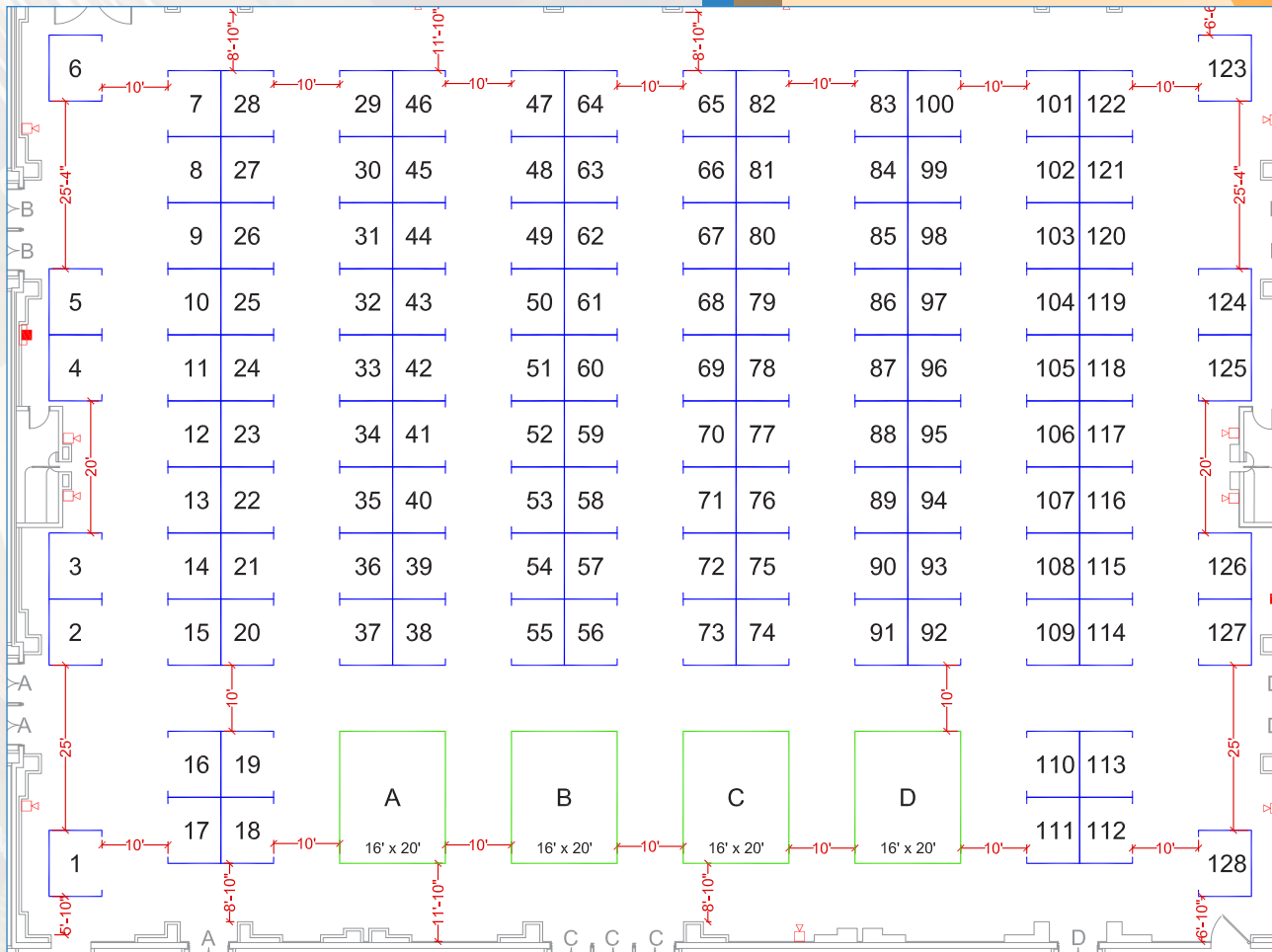
- Member**
\$1,250 (8'x10' Booth)
- Nonmember**
\$1,950 (8'x10' Booth)

Rates if payment received after **February 28, 2022**

- Member**
1,450 (8'x10' Booth)
- Nonmember**
\$2,150 (8'x10' Booth)

www.azhca.org

Game on ... Quality



DESTINATION DOWNTOWN



2022 Convention & Expo

July 18-20, 2022

Sheraton Phoenix Downtown

340 N. 3rd Street | Phoenix, AZ 85004

Sheraton



EXPO HOURS

Monday, July 18, 2022

Move-in: 7:00-11:00am

Exhibit hours: 12:00-1:30pm

Expo & Reception: 4:00-6:30pm

Tuesday, July 19, 2022

Exhibit hours: 8:00-10:30am &

12:30-2:00pm

Move out: 2:15-4:00pm



RESERVE YOUR HOTEL ROOM

Contact the Sheraton Phoenix Downtown 602-262-2500 and let them know that you are with the Arizona Health Care Association or click the registration link below. Rates are guaranteed through June 27, 2022 at \$129 plus tax & fees per room, single or double.

When you reserve a room, you will receive free self-parking at the hotel.



HOTEL RESERVATIONS

IMPACT SPONSORSHIPS

■ Award Flowers	\$ 1,000
■ Breakout Session	\$ 1,000
■ Brochure Acknowledgement at the AHCA Convention	\$ 1,000
■ Escalator Banner	\$ 1,000
■ Registration Desk	\$ 1,000
■ Speaker Introduction	\$ 1,000
■ AHCA Convention Mobile App	\$ 1,500
■ Hand Sanitizing Stations	\$ 1,500
■ Professional Head Shot Stand Sponsor	\$ 1,500
■ Internet Sponsor	\$ 2,000
■ Lanyard Sponsor	\$ 2,500
■ Coffee Walk Sponsor	\$ 3,000
■ Tradeshow Coffee Stand	\$ 3,000
■ Hotel Check-in Gift	\$ 3,500
■ Hotel Room Keys.....	\$ 3,500
■ Charging and Networking Lounge.....	\$ 4,000
■ Beverage and Snack.....	\$ 5,000
■ Breakfast	\$ 7,500
■ Monday Game Night (Trade Show).....	\$ 7,500
■ Lunch Sponsor	\$ 10,000

For a complete list of other AHCA sponsorship opportunities, click on the Engagement Guide button.

AHCA ENGAGEMENT GUIDE



www.azhca.org
*Game on ...
Quality*

TERMS AND CONDITIONS

Exhibitor Representatives: Your booth fee includes all food and beverages for up to two (2) representatives during the expo hours. There will be an additional cost for more than two (2) representatives at your booth.

Discount Requirements: Payment for the total amount must accompany this contract and is due by February 28, 2022, to receive the early rate. To receive the member rate, you must be a member in good standing at the time of booth purchase.

Cancelations: No refunds given unless AHCA can sell your booth. No refunds are given to no-show exhibitors. They are responsible for payment in full.

Additional People: Exhibitors may have up to three additional people per booth for an extra \$150 per person. Attendees signed up as an exhibitor must be staffing the booth, otherwise they must register for the convention. A maximum of 5 people can be in a booth; additional people over 5 will be charged the full convention registration rate.

Exhibit Booths: Space will be on a first come/first serve basis. AHCA reserves the right to reassign space. No sharing or subletting of exhibit space is permitted.

Set Up & Tear Down: All exhibitors will be notified of the official set up and tear down times. No exhibitors will be permitted to dismantle, remove, or exit their booth until the official close of the expo.

Payment: Checks are to be made payable to: Arizona Health Care Association, 1440 E. Missouri, Suite C 102, Phoenix, AZ 85014. You may fax the forms to hold a spot in the show (Fax # 602-265-4401), but payment must be received by February 28, 2022, to receive the special registration rate. Contact Frank Caruso at 602-265-5331 or fcarus@azhca.org for more information.

Policy: It is the policy of The Arizona Health Care Association (the "Association") that Businesses or Vendors who are not Exhibitors, Presenters, AHCA Board Members, AHCA Staff Consultants, Sponsors and/or licensed Nursing Home Administrators, Assisted Living Managers, or other staff of skilled nursing facilities or assisted living communities, may not attend the AHCA Convention.

Photo Release: By registering for and/or attending the event, I acknowledge and agree that photographs, video, and other recordings of the event may be taken by AHCA or parties acting on behalf of AHCA, and that these photographs, video, and other recordings may be used by AHCA in any media now known or later invented for any purpose related to AHCA's mission, including educational, promotional, and awareness-related uses.

www.azhca.org

*Game on ...
Quality*

DESTINATION DOWNTOWN



2022 Convention & Expo

July 18-20, 2022 | Sheraton Phoenix Downtown
340 N. 3rd Street | Phoenix, AZ 85004

www.azhca.org

*Game on ...
Quality*

REGISTER ONLINE

Company Name _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ E-mail _____ Website _____

Please pick your top three booth locations

1. _____ 2. _____ 3. _____

Services/products displayed (list exactly for marketing material) _____

Expo Contact Person _____

Cell phone _____ Title _____

Email Address _____

Please print all information (or register online)

Credit Card Number Master Visa AMX _____ Exp Date _____

Name on the Card _____ Security Code _____

Billing Address of the Credit Card _____

PLEASE NOTE: The "Expo Contact Person" will receive an email in early May 2022 with a link to register the booth attendees. That link will allow you to register up to five (5) booth attendees for your reserved booth.

* Exhibitor fee includes all food and beverages for up to two people. There will be an additional fee of \$150 per person (up to three additional people), for more than two people at your table/booth. Anything over five people will require additional registration fees.

In completing this application, we agree to exhibit under, and comply with, the accompanying contract regulations printed in the pages of this contract, including the terms and conditions.

Signature _____ Date _____

If you have any questions or would like more information,
please contact Frank Caruso at 602-265-5331 or fcaruso@azhca.org . **Thank you for your support!**

DESTINATION DOWNTOWN



2022 Convention & Expo

July 18-20, 2022

Sheraton Phoenix Downtown

340 N. 3rd Street | Phoenix, AZ 85004

Arizona Health Care Association

1440 E. Missouri Avenue, Suite C-102 | Phoenix, Az 85014

Ph: 602-265-5331 | Fax: 602-265-4401 | www.azhca.org



www.azhca.org

*Game on ...
Quality*

