AHCA Convention & Expo

June 2–4, 2020
Talking Stick Resort | Scottsdale, Arizona

Exhibitor Packet

Get Your Quality Kicks on Route 66
Benefits of Expo Participation

Network with decision makers
The AHCA Annual Convention & Expo attracts owners, clinical leaders, administrators, managers, corporate and regional staff, as well as other members of the interdisciplinary team.

Participate in the conference education
Exhibitors can join any of the education sessions offered during the convention as part of their fee.

Enjoy one of the largest long term care conventions in the Southwest
AHCA is the largest long term care association in the state and attracts over 500 attendees from around the west.

Four hours of non-competing expo time
Attendees can enjoy the expo without worrying about missing education or other convention events.

List of the attendees
Exhibitors receive the list of all the attendees including their facility/community name, address, and email.

Thousands of dollars in prizes are given away
to convention attendees to keep the excitement in the expo. The AHCF Silent Auction, food, and entertainment are also a part of the event, keeping the expo a hot spot for those participating.

What You Get

• One six foot skirted display table
• Two chairs
• An identification sign
• Admission for two representatives (only $150 per person for up to three additional people who will staff the booth)
• 8’x10’ pipe and draped exhibit space in a carpeted ballroom
• Pre and post attendee list
• Overnight security
• Four hours of non-competing expo time
• Additional service requirements are available through CSI. Information will be distributed after the booth is purchased.

Get Your Quality Kicks on Route 66
Booth Fees

<table>
<thead>
<tr>
<th>8’ x 10’ Booth Exhibit Space</th>
<th>Rates if Registration &amp; Payment Received by February 7, 2020</th>
<th>Rates after February 7, 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Member – Annual Convention</td>
<td>$1,175</td>
<td>$1,350</td>
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<tr>
<td>Non-member – Annual Convention</td>
<td>$1,475</td>
<td>$1,650</td>
</tr>
</tbody>
</table>

How to Reserve Your Booth

1. Go to www.azhca.org
2. Under “Events & Education,” select “Convention & Expo”
3. See the section titled “Expo”
4. There you can see the trade show layout, open booths, select your booth, register for your booth, and choose a payment option.
Reserve Your Hotel Room

Contact the Talking Stick Resort at 1–866–877–9897 and let them know that you are with the Arizona Health Care Association. Rates are guaranteed through May 8, 2020 at $119 plus tax and fees per room, single or double.

Expo Hours*

**Tuesday**
June 2, 2020

7:00–11:00am
Move in

12:00–1:30pm
Exhibit hours

**Wednesday**
June 3, 2020

10:15–11:30am
and 12:45–2:00pm
Exhibit hours

2:15–4:00pm
Move out

*Note the hours are different from previous years. Expo times are subject to change without notice.

Get Your Quality Kicks on Route 66
Terms and Conditions

Exhibitor Representatives: Your booth fee includes all food and beverages for up to two (2) representatives during the expo hours. There will be an additional cost for more than two (2) representatives at your booth.

Discount Requirements: Payment for the total amount must accompany this contract which is due by February 7, 2020 to receive the early rate. To receive the member rate, you must be a member in good standing at the time of booth purchase.

Cancellations: No refunds will be given unless AHCA can sell your booth. No refunds are given to no-show exhibitors. They are responsible for payment in full.

Additional People: Exhibitors may have up to three additional people per booth for an extra $150 per person. Attendees signed up as an exhibitor must be staffing the booth, otherwise they must register for the convention. A maximum of 5 people can be in a booth; additional people over 5 will be charged the full convention registration rate.

Exhibit Booths: Space will be on a first come/first serve basis. AHCA reserves the right to reassign space. No sharing or subletting of exhibit space is permitted.

Set Up and Tear Down: All exhibitors will be notified of the official set up and tear down times. No exhibitors will be permitted to dismantle, remove, or exit their booth until the official close of the expo.

Payment: You may pay online when registering, or checks can be made payable to: Arizona Health Care Association, 1440 E. Missouri, Suite C 102, Phoenix, AZ  85014. You may fax the forms to hold a spot in the show (Fax # 602–265–4401), but payment must be received by February 7, 2020 to receive the special registration rate. Contact Frank Caruso at 602–265–5331 or fcaruso@azhca.org for more information.

Policy: It is the policy of the Arizona Health Care Association (the “Association”) that Businesses or Vendors who are not Exhibitors, Presenters, AHCA Board Members, AHCA Staff Consultants, Sponsors and/or licensed Nursing Home Administrators, Assisted Living Managers, or other staff of skilled nursing facilities or assisted living communities, may not attend the AHCA Convention.

Photo Release: By registering for and/or attending the event, I acknowledge and agree that photographs, video, and other recordings of the event may be taken by AHCA or parties acting on behalf of AHCA, and that these photographs, video, and other recordings may be used by AHCA in any media now known or later invented for any purpose related to AHCA’s mission, including educational, promotional, and awareness-related uses.
### Annual Convention & Expo Sponsorship

**June 2-4, 2020**

Talking Stick Resort | Scottsdale, Arizona

#### Convention & Expo | Included in Sponsorship

<table>
<thead>
<tr>
<th>Feature</th>
<th>Diamond ($20,000+)</th>
<th>Platinum ($12,000+)</th>
<th>Gold ($7,500+)</th>
<th>Silver ($4,000+)</th>
<th>Bronze ($2,000+)</th>
<th>Principal ($750+)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exclusive Advertisement in Convention App</td>
<td><img src="image" alt="Diamond" /></td>
<td><img src="image" alt="Platinum" /></td>
<td><img src="image" alt="Gold" /></td>
<td><img src="image" alt="Silver" /></td>
<td><img src="image" alt="Bronze" /></td>
<td><img src="image" alt="Principal" /></td>
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<tr>
<td>Dinner with board members at Orange Sky</td>
<td><img src="image" alt="Diamond" /></td>
<td><img src="image" alt="Platinum" /></td>
<td><img src="image" alt="Gold" /></td>
<td><img src="image" alt="Silver" /></td>
<td><img src="image" alt="Bronze" /></td>
<td><img src="image" alt="Principal" /></td>
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<tr>
<td>Logo on name badge</td>
<td><img src="image" alt="Diamond" /></td>
<td><img src="image" alt="Platinum" /></td>
<td><img src="image" alt="Gold" /></td>
<td><img src="image" alt="Silver" /></td>
<td><img src="image" alt="Bronze" /></td>
<td><img src="image" alt="Principal" /></td>
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<tr>
<td>Introduce general session speaker</td>
<td><img src="image" alt="Diamond" /></td>
<td><img src="image" alt="Platinum" /></td>
<td><img src="image" alt="Gold" /></td>
<td><img src="image" alt="Silver" /></td>
<td><img src="image" alt="Bronze" /></td>
<td><img src="image" alt="Principal" /></td>
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<tr>
<td>Room host breakout session</td>
<td><img src="image" alt="Diamond" /></td>
<td><img src="image" alt="Platinum" /></td>
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<td><img src="image" alt="Silver" /></td>
<td><img src="image" alt="Bronze" /></td>
<td><img src="image" alt="Principal" /></td>
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<tr>
<td>Two nights lodging for one person</td>
<td><img src="image" alt="Diamond" /></td>
<td><img src="image" alt="Platinum" /></td>
<td><img src="image" alt="Gold" /></td>
<td><img src="image" alt="Silver" /></td>
<td><img src="image" alt="Bronze" /></td>
<td><img src="image" alt="Principal" /></td>
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<tr>
<td>Logo on convention bags</td>
<td><img src="image" alt="Diamond" /></td>
<td><img src="image" alt="Platinum" /></td>
<td><img src="image" alt="Gold" /></td>
<td><img src="image" alt="Silver" /></td>
<td><img src="image" alt="Bronze" /></td>
<td><img src="image" alt="Principal" /></td>
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<tr>
<td>Speak for one minute in general session</td>
<td><img src="image" alt="Diamond" /></td>
<td><img src="image" alt="Platinum" /></td>
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<td><img src="image" alt="Silver" /></td>
<td><img src="image" alt="Bronze" /></td>
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<tr>
<td>8’ x 10’ trade show booth</td>
<td><img src="image" alt="Diamond" /></td>
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<td><img src="image" alt="Bronze" /></td>
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<tr>
<td>Logo in brochure</td>
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<td><img src="image" alt="Bronze" /></td>
<td><img src="image" alt="Principal" /></td>
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<tr>
<td>Logo/link on AHCA website/app</td>
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<td><img src="image" alt="Platinum" /></td>
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<td><img src="image" alt="Silver" /></td>
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<tr>
<td>Materials in tote bags</td>
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<tr>
<td>General signage at convention</td>
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<tr>
<td>Brochure acknowledgement</td>
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**Sponsor an item:**

- General session speaker, lunch, breakfast, evening reception, etc. with signage
- Break, membership meeting, breakout session, award flowers, footprints, handprints, registration desk, etc. with signage

- **Note:** Some items/events will have shared sponsorships.
- **Note:** The number of sponsorships available in each category may be limited.
- **Note:** Trade show booths come with: 3 people for Gold, 4 people for Platinum, 5 people for Diamond sponsors. They must be staffing the booth. Sponsors can purchase up to 4 additional people for $150 per person.
- Contributions or gifts to AHCA are not tax deductible as charitable contributions for federal income tax purposes. AHCA reserves the right to change or alter the sessions as is deemed necessary.
Company Name __________________________________________________________________________________________________
Address _________________________________________________________________________________________________________
City_________________________________________________________ State__________ Zip Code ___________________________
Phone_____________________________ E-mail_____________________________ Website _________________________________

Please pick your top three booth locations
1._____________________________________ 2. _____________________________________ 3. ______________________________

Services/products displayed (list exactly for marketing material) _____________________________________________________
_________________________________________________________________________________________________________________

Expo Contact Person _____________________________________________________________________________________________
Cell phone_______________________________________________ Title ___________________________________________________
Email Address ___________________________________________________________________________________________________

Please print all information (or register online)
Credit Card Number  □ Master  □ Visa  □ AMX ___________________________ Exp Date ____________
Name on the Card___________________________________________________ Security Code __________________________
Billing Address of the Credit Card __________________________________________________________________________________

Names of those who will staff the Expo booth* (all names must be finalized two weeks in advance):
1.____________________________________________________________ Email Address ____________________________________
2.____________________________________________________________ Email Address ____________________________________
Dietary Restrictions (write # of people)  ____ vegetarian  ____ gluten free  ____ kosher

* Exhibitor fee includes all food and beverages for up to two people. There will be an additional fee of $150 per person (up to three additional people), for more than two people at your table/booth. Anything over five people will require additional registration fees.

In completing this application, we agree to exhibit under, and comply with, the accompanying contract regulations printed in the pages of this contract, including the terms and conditions.

Signature___________________________________________________________ Date _______________________________________

If you have any questions or would like more information, please contact Frank Caruso at 602–265–5331 or fcaruso@azhca.org. Thank you for your support!
Arizona Health Care Association

1440 E. Missouri Avenue, Suite C-102 | Phoenix, Az 85014

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