Arizona Health Care Association
1440 E. Missouri Ave., Suite 102
Phoenix, AZ 85014

Tucson Marriott University Park Hotel in its ideal location, adjacent to the University of Arizona campus, provides you with a variety of entertainment and cultural alternatives. Just steps away from the vibrant Main Gate Square, which offers a variety of shopping, dining, nightlife, and other attractions.

Participants need to make their own reservations directly with the Tucson Marriott University Park Hotel by calling 866-596-7897. A special rate of $139.00 per night plus tax and an $11.00 parking fee (if applicable). Hotel rates are guaranteed only through March 28, 2014, so be sure to make your reservations early.

Please identify yourself as an AHCA Conference Participant.

Sponsor List
AHCA acknowledges the following for their gracious sponsorship of the 2014 Spring Leadership Conference. (As of publication, additional sponsorship welcome.)

Premier Sponsor
Bridgeway Health Solutions
Mercy Care Plan
Sonora Quest Laboratories

Principal Sponsor
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Superior Sponsor
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Brennan & Associates
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Lake Hills Inn
Medline Industries
Miles & Peters, PC
OPTUM
Symphony Post Acute Network
The Checkett Law Firm, PLLC
Willetta Partners

The Date to Save...
August 19-21, 2014
AHCA 2014 Annual Conference & Trade Show
Talking Stick Resort Scottsdale
The Arizona Health Care Association is pleased to invite you to the 2014 Spring Leadership Conference in Tucson, Arizona. After a year sabbatical, the AHCA Spring Leadership Conference returns with a variety of speakers to inspire, uplift, and educate attendees on important topics like quality care, regulatory matters, and legal issues. Don’t miss this opportunity to network with peers, gain valuable insights, and prepare for the changes ahead. Administrators and assisted living managers will earn up to 10 CEUs for attending this conference. See you in Tucson!

**04. 27. Sunday**

3:00-5:00pm 
Exhibitor Registration, Set-up & Participant Registration

5:30-8:00pm 
Networking Dinner (optional $35)
Pasco Kitchen & Lounge
(space is limited)

**04. 28. Monday**

8:30-9:15am 
Making the Quality Connection
David Gifford, MD, MPH, Senior Vice President for Quality & Regulatory Affairs, Consider Health
Be inspired to provide quality care... and gain knowledge of the national quality initiative and newly available tools and resources.

9:15-10:15am 
A DHS Leadership Spotlight: Joel Bunis & Diane Eckles
Diane Eckles, Bureau Chief, Residential Facilities Licensing, Arizona Department of Health Services
Joel Bunis, Bureau Chief, Long Term Care Licensing
Arizona Department of Health Services
Here is a chance to meet the new leadership at the Arizona Department of Health Services in both skilled nursing and assisted living, as they share their vision of the role of DHS in the public and private sector.

10:15-10:30am 
Break

10:30-11:45am 
Mama Told me There’d be Days like This
Mark Mayfield, CSP, CPR, Mayfield Presentations
Stressed out? Burned out? This program will help you solve those ills by learning five behaviors that will help balance your life and deal with your biggest stressor...PEOPLE!

11:45-12:45pm 
Lunch

12:45-2:30pm 
Just in Case there is a Case: A Muck Deposition
David Cohen, Esq.; Jones, Saltkin & Hochuli, PLLC
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Ever face a lawsuit or a legal challenge? Here is a way to get prepared with Arizona’s leading defense attorneys. Watch a deposition in action!

2:30-2:45pm 
Break

2:45-3:45pm 
Collaborating with Plan Case Management
Chad Corbett, MPA, HS-BCP, Vice President, Long Term Care, Mercy Care Plan
Francine Pechnik, Vice President Long Term Care, UnitedHealthcare Community Plan
Gail Farmer, Director, LTC Case Management, Bridgeway Health Solutions
This panel will spotlight each Plan’s case management model and discuss the rewards and challenges inherent in collaboration, as well as best practices in facility partnerships.

**04. 29. Tuesday**

8:00-8:30am 
Opportunities & Challenges on the National Front
Leonard Russ, Chair, American Health Care Association
Bob Karcher, President, Post-Acute Care Management Group of Governors
Hear from our national AHCA Board of Governor’s Chair on the latest postage news from the floor of the Capitol Hill.

8:45-9:00am 
Provider Assessment & Legislative Update
Kathleen Collins Pagats, Executive Director, AHCA
Larry Littman, President, Healthcare Systems & Services
Michael Haasen, Lobbyist, Willetta Partners, Inc
Understand the political landscape of the SNF provider assessment, learn about the proposed rule changes in methodology expected in 2015, and how it may affect your facility.

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Regulatory News from the Board of Nursing & NCPA Board
Allen Imig, Executive Director, Arizona Board of Nursing & Board of Nursing Administrators Board of Examiners
Pamela Randolph MS, RN, FREN, Associate Director Education & Evidence-based Regulation, Arizona State Board of Nursing
Stay current on important news affecting your profession...with reports from Arizona’s regulatory board leadership regarding important issues affecting managers, administrators, and nurses.

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Understanding the Legal Landscape of Post-Acute Care
Jim Miles, Esq., Miles & Peters, PC
Navigate health care reform and its impact on post-acute care with this informative discussion of legal considerations on a state and national level.

**04. 30. Wednesday**

9:00 – 3:00pm 
Preceptor Certification Workshop
(Additional fee to attend)
Chad Corbett, MPA, HS-BCP, Vice President, Long Term Care, Mercy Care Plan
Francine Pechnik, Vice President Long Term Care, UnitedHealthcare Community Plan
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To help you prepare for the conference, all handouts received will be posted on the AHCA website where you may download and print them two weeks in advance of the conference.

**Registration Form**

Arizona Health Care Association 2014 Spring Leadership Conference
April 28-29, 2014 - Marriott University Park Hotel - Tucson, Arizona

**Conference Registration Fees:**
Includes up to 10 CEU hours, admission to all AHCA educational sessions, exhibit hall, Monday evening reception, and all designated meal functions. (Same low fee for the past four years.)

$295.00 per Person for AHCA Members
$500.00 per Person for Non-Members
(The Sunday evening event and the Wednesday Preceptor Training are NOT included in the registration fee.)

**Sunday Event Fee:** $35.00 per Person (Dinner at Pasco Kitchen & Lounge)

*Please Complete Registration Form & Mail or Fax To:*
Linda Doescher, 1440 E. Missouri Ave., Suite C102, Phoenix, AZ 85014
Phone: 602-265-5313 / Fax: (602) 265-4401 / ldoescher@azhca.org

**Preferred method of registration is online at www.azhca.org**

Please list information as you want it to appear in the onsite materials
(Duplicate this form for additional people attending)

- **Facility/Individual Name:**
- **AHCA Member? Y / N**
- **Address:**
- **Phone:**
- **Email:**
- **City:**
- **State:**
- **Zip:**
- **Signature:**

**Event Number**

<table>
<thead>
<tr>
<th>EVENT</th>
<th>NUMBER</th>
<th>AMOUNT</th>
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</thead>
<tbody>
<tr>
<td>Member Registration</td>
<td>X $295</td>
<td>$</td>
</tr>
<tr>
<td>Non-Members Registration</td>
<td>X $500</td>
<td>$</td>
</tr>
<tr>
<td>Sunday Evening Event</td>
<td>X $35</td>
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</tbody>
</table>

**TOTAL: $**

**AHCA Cancellation Policy**

If it is necessary to cancel your conference registration, you must send a written request by fax (602-265-4401) or email (ldoescher@azhca.org) by April 10, 2014. Phone cancellations will not be accepted. Cancellations on or before April 10, 2014 will entitle you to a full refund minus a $100.00 administrative fee. No refunds will be given for cancellations received after Thursday, April 10, 2014. No-Shows: Refunds will not be issued to participants who do not attend the conference, do not send a substitute, or do not cancel their registration by April 10, 2014.

**Type of Payment:**
☐ Check Enclosed  ☐ Cash  ☐ Credit Card

**Type of Credit Card:**
☐ Visa  ☐ Master Card  ☐ American Express

**Credit Card #:**
**Security Code:**
**Expiration Date:**

**Print name as it Appears on Card:**
**Signature:**

**Note:**
Participants must be received by Wednesday, April 16, 2014.
To register for the Wednesday Preceptor Training, contact Susan Bender at bender9@cox.net.
The Arizona Health Care Association is pleased to invite you to the 2014 Spring Leadership Conference in Tucson, Arizona. After a year sabbatical, the AHCA Spring Leadership Conference returns with a variety of speakers to inspire, uplift, and educate attendees on important topics like quality care, regulatory matters, and legal issues. Don’t miss this opportunity to network with peers, gain valuable insights, and prepare for the changes ahead. Administrators and assisted living managers will earn up to 10 CEUs for attending this conference. See you in Tucson!

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3:45-5:00pm Laughter is the Best Medicine
Brad Nieder, MD, CSP, The Healthy Humorist

A prescription for stress. Dr. Brad dispenses health care humor and practical wellness advice for busy leaders.

5:00-6:30pm Networking Reception

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Phone: ____________________________________________
Email: ________________________________________________

1st Person Attending: ____________________________________
Title: ________________________________________________

2nd Person Attending: ___________________________________
Title: ________________________________________________

EVENT                             NUMBER          AMOUNT
Member Registration                 X $295        $ 295
Non-Members Registration            X $500        $ 500
Sunday Evening Event                X $35         $  35

TOTAL: $ 830

Type of Payment: □ Check Enclosed □ Cash   □ Credit Card
Type of Credit Card: □ Visa □ Master Card □ American Express

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Signature: ____________________________

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Tucson Marriott University Park
880 E. 2nd St., Tucson, AZ 85719
Phone: 520-792-4100

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